

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF NEW JERSEY

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THE HERSHEY COMPANY and HERSHEY  
CHOCOLATE & CONFECTIONERY CORPORATION,

Plaintiffs,

v.

PROMOTION IN MOTION, INC.,

Defendant.  
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: No. 07-CV-1601(SDW) (MCA)  
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**[PROPOSED] AMENDED SCHEDULING ORDER**

WHEREAS, the parties have reported that the parties have made significant progress towards completing expert discovery but that completion of expert discovery would require greater time than anticipated;

WHEREAS, the parties have requested an extension of certain expert discovery deadlines in order to permit the orderly completion of expert discovery; and

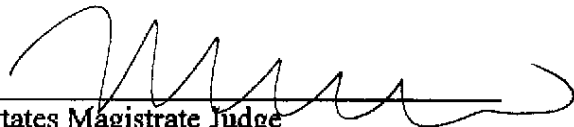
WHEREAS, the Court has found good cause for the discovery extension;

IT IS HEREBY ORDERED that the Amended Scheduling Order dated October 16, 2009 is amended as follows:

1. Expert discovery shall be completed no later than November 25, 2009.
2. The parties shall participate in a status conference call on December 6, 2009, at

1145am. The Nov 5 conf is adjourned.

SO ORDERED this 5 day of November, 2009.

  
United States Magistrate Judge